

General Service Tariff

Digital Presence Management & Web Development Services

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Services & Pricing

Web Development

Service	Description	Price Range
Basic Static Website	Responsive, mobile-friendly website (per page)	\$160 - \$240
Advanced Static Website	Enhanced design, interactivity, and features (per page)	\$240 - \$360
Portfolio Website	Showcase-oriented design with galleries and testimonials (per page)	\$180 - \$280
AI-Enhanced Website	Integration of AI chatbots, recommendations, or other AI features (per page)	\$240 - \$400

Note: AI integration implementation fees do not include third-party API subscription costs. Any external AI service fees (OpenAI, Google AI, etc.) will be billed separately based on actual usage or subscription rates.

Content Creation & Management

Service	Description	Price Range
Content Writing	Industry-specific articles/pages (per 500 words)	\$80 - \$120
Professional Translation	Content localization (per word)	\$0.067
Product Catalog Creation	Photography, descriptions, and organization	\$300 - \$500
Monthly Content Updates	Regular refresh of website content	\$200 - \$300

Digital Marketing

Service	Description	Monthly Fee
Basic Social Media Management	Profile setup and bi-weekly posts (3-4 platforms)	\$300 - \$400
Standard Digital Marketing	Weekly posts, community management, monthly blog	\$500 - \$600
Premium Digital Strategy	Comprehensive content calendar, competitor analysis, analytics	\$600 - \$800

Service Packages

Basic Package

5-page website: \$800-1,200

- Professional responsive static website
- Multilingual support (up to 2 languages)
- Basic SEO optimization
- Mobile-friendly design
- Contact form and business information

Standard Package

5-page website: \$800-1,200

Monthly management: \$300-400 (3-month minimum)

- Complete static website as described in Basic Package
- Monthly website content updates
- Social media profile setup and optimization
- Bi-weekly social media posts across platforms
- Monthly performance reporting
- Professional content localization

Premium Package

5-page website: \$1,200-1,800

Monthly management: \$600-800 (6-month minimum)

- Advanced static website with AI features
- Weekly social media content creation and posting
- Comprehensive social media community management
- Monthly blog/article about industry trends
- Email newsletter setup and monthly campaigns
- Quarterly website refresh with new content/features
- Cross-platform content calendar management
- Competitor analysis reports
- Comprehensive monthly analytics and growth reporting

Important: Any third-party API costs for AI features are not included in package pricing and will be billed separately according to the service provider's rates.

Specialized AI Solutions

AI-Powered Content Generation

- Product descriptions
- Blog articles
- Social media posts
- Multilingual content adaptation

Conversational AI

- Customer service chatbots
- FAQ automation
- Lead qualification

Personalization

- User experience customization
- Content recommendations
- Behavior-based interaction

Note: Implementation fees include integration setup and configuration. External AI service subscriptions (e.g., ChatGPT API, Google AI Platform) are billed separately based on actual usage.

Payment Terms

- 50% deposit for website development, 50% upon completion
 - Monthly management fees due at the beginning of each month
 - 10% discount available for clients who pre-pay for 6 months of management services
 - All prices are subject to change based on project complexity and specific requirements
 - Third-party API costs will be passed through to the client without markup
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About Me

I am a multilingual web development and localization specialist with experience working with global companies including Uber, DeepL, Meta AI, and RWS. My unique combination of technical skills and language expertise allows me to create and manage digital content that resonates across cultures and languages.

I look forward to the opportunity to help grow your business through effective digital presence management.

Mohamed Yaakoubi

Emerging AI and Technology Specialist